

# JANANI RAMESH

Digital Product Designer and Creative Coordinator based in Vancouver, BC.

[Portfolio](#)

[Email](#)

[LinkedIn](#)

## RECENT WORK EXPERIENCE

### Digital Product Designer & Creative Coordinator

Sparkjoy Studios (B2B and SaaS) | Feb 2021 - Current

- Designed and coordinated 20+ projects with budgets ranging from \$10,000 to \$200,000 CAD.
- Create design systems, storyboards, user journeys, architectures, maps, wireframes, and high-fidelity Figma mockups.
- Ensure designs are responsive and accessible, based on thorough user research.
- Work closely with developers using agile methodologies to streamline the design handoff process.
- Facilitate effective project flows, translating customer needs into technical solutions.
- Design frontend and backend experiences for websites, web applications, and custom SaaS client portal platforms.
- Utilize strong organizational skills to create and maintain projects, budgets, and team schedules.
- Ensure efficient project delivery and client satisfaction.
- Lead administrative tasks, including organizing and conducting weekly standup meetings, agile scrum check-ins, and client meetings.
- Document meeting notes for all meeting attendees to review.
- Lead collaborative client discovery sessions, design, testing, delivery, debriefs, and post-launch training.

### Human-Robot Interaction Designer

A&K Robotics | Oct 2020 - Dec 2021

- Designed intuitive touch screen UIs for self-driving robots, focusing on accessibility for users with limited mobility.
- Researched and tested the real-world application of the robot at the Madrid International Airport.
- Converted airport maps into precise vector illustrations for the development team. This process was crucial for programming accurate driving paths for the robots at the airport.
- Effectively collaborated with scientists and programmers to conduct user research, ensuring the UI met operational requirements.

### Freelance Digital Designer and Illustrator

Innovate BC, and other agencies | May 2020 - Feb 2022

- Developed and delivered a diverse range of visual assets, including print designs, brand identities and logos, flow charts, wireframes, and high-fidelity website page mockups.
- Demonstrated effective project management skills by balancing multiple projects simultaneously while maintaining a self-directed schedule.
- Ensured transparent and efficient communication with all project stakeholders, promptly addressing any changes or updates in project plans.
- Exhibited a keen eye for detail, excelling in multitasking and consistently meeting strict deadlines, thereby ensuring the delivery of high-quality design solutions.

### Graphic Designer

TRIUMF | Nov 2019 - Feb 2020

- Illustrated an award-winning infographic for the TRIUMF PIF & NIF facility.
- Developed print-ready designs adhering to industry standards and the TRIUMF brand guidelines, creating scalable graphics for various media platforms.

## EDUCATION

Bachelor in Interaction Design

Emily Carr University | 2016 - 2020

**Design Kit: The Course for Human-Centered Design**

Online Certificate by IDEO.org | 2018

## TOOLS & SKILLS

### Design Tools:

Figma  
Adobe XD  
Adobe Illustrator  
Adobe InDesign  
Adobe Photoshop  
Invision

### Project Management:

MS Office Suite  
Google Suite  
Jira  
Slack  
Zoom  
BaseCamp  
BigTime

### Development:

HTML  
CSS  
WordPress CMS

### Accessibility:

WCAG 2.1

### Skills:

User Interviews  
Usability Testing  
Design Mapping  
User Journeys  
Storyboards  
Competitive Analysis  
Information Architectures  
Wireframing  
High-fidelity Mockups  
Rapid Prototyping  
Heuristic Analysis  
Typography  
Visual Design and Layouts  
Illustration  
Presentations  
Training

## COMMUNITY ENGAGEMENT

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### Design Mentorship

Freelance | Mar 2022 - Current

- Guide individuals in their professional development in UI/UX, gaining precious experience and insights along the way.
- Participated in Emily Carr University classes and the FLUI UI/UX Hackathon as a mentor, allowing me to share my knowledge and experience with aspiring professionals in the field.
- Positively impacted student's lives and inspired them to achieve great things in the field I love.

### Worldwise Alumni Network Advisory Board Leader

Dulwich College Suzhou | Jan 2021 - Current

- Bring together alumni from across the Dulwich family of schools to develop professionally, socialize, and work together to pioneer positive change in industry, society, and our communities.
- Organize and run events for alumni to mingle, reminisce, and participate in panel discussions on transitioning from high school to university and entering the workforce.

### TEDxEmilyCarrU Organizer

TEDxEmilyCarrU | Sep 2019 - Sep 2020

- Directed a dynamic team of 10 students in specialized groups including Communication, Curation, Design, Event and Video Production, and Finance.
- Collaborated weekly to achieve unified goals, ensuring the event was executed with precision and creativity.
- Managed and developed relationships with vendors, reviewing and negotiating contracts, and maintaining timelines and deliverables.

### TEDxEmilyCarrU Speaker

TEDxEmilyCarrU | March 2019

- I had the privilege of being invited as a speaker for TEDxEmilyCarrU - Greater Than You. My talk titled, *"What we overlook about change"* was inspired by my experiences of living in India, the Netherlands, China, and Canada.
- As someone who has moved around quite a bit since childhood, I aimed to encourage the audience to reflect on when they last embraced change with curiosity, without feeling anxious about the impact it may have on their lives.

### Writing Centre Tutor

Emily Carr University | Sep 2018 - May 2020

- Collaborated with a diverse group of students and engaged in critical thinking.
- Improved my ability to comprehend and communicate intricate ideas.
- Developed strong leadership and mentoring skills by guiding students in their writing.
- Provided and received constructive feedback
- Tutored both in-person and online.
- Enhanced my tutoring skills and also improved my ability to iterate on design feedback, which is a crucial part of my current design process.

## ACHIEVEMENTS

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2021 RGD In-House Design Award  
for TRIUMF Infographic

The Association of Registered Graphic  
Designers (RGD) | 2021

Honourable Mention for Community  
Engagement

Emily Carr University | 2020

Design Scholarship for Excellence in  
Design

Emily Carr University | 2019

Scholarship for Artistic and  
Academic Merit

Emily Carr University | 2018

## INTERESTS

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Film photography

Dance

Pottery

Board Games

Reading

## ACKNOWLEDGEMENT

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With gratitude, I acknowledge that I live and work in the city of Vancouver, on the traditional, ancestral and unceded territories of the Musqueam, Squamish and Tsleil-Waututh nations.