

# JANANI RAMESH

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PRODUCT DESIGNER BASED IN VANCOUVER, BC

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## Education

### Emily Carr University

Vancouver, BC

2016 – 2020

### Bachelors in Interaction Design

Received an honourable mention for my graduation project and two academic scholarships during my studies. Graduating GPA: 3.8

### IDEO.org + Acumen

Online Course

2018

### Design Kit: The Course for Human-Centered Design Certificate

7-week online group course certificate to learn how to solve design problems by tailoring solutions to the user's needs and behaviours.

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## Experiences

### Sparkjoy Studios

[sparkjoy.com](http://sparkjoy.com)

Feb 2021 – Current

### Digital Product Designer & Creative Coordinator

As the product designer, I have a deep understanding of web architecture, user experience, prototyping, typography, visual design, and development processes.

As the creative coordinator, I review project proposals, budgets, and schedules to efficiently deliver projects. I also lead the stages of project delivery from client briefings and discovery through design, development, delivery, training, debriefs and post launch customer success.

Some clients I manage at Sparkjoy include Anxiety Canada, Corpus Christi and St. Marks Colleges, Heart & Stroke Foundation, International Institute for Sustainable Development (IISD) and Borders in Globalization (University of Victoria).

### A&K Robotics

[aandkrobotics.com](http://aandkrobotics.com)

Oct 2020 – Dec 2021

### Human-Robot Interaction Designer

I developed interface designs to help the elderly use the touch screen on self-driving robots to ride to different locations on the Madrid airport easily.

I also worked on turning real map data of the Madrid Airport into mathematically accurate, detailed vector illustrations for the development team to create driving paths for the robot to reach the different locations of the airport.

### Innovate BC

[innovatebc.ca](http://innovatebc.ca)

Jan 2021 – Mar 2021

### Graphic Designer

Creating brand guidelines, marketing and promotional materials, website wireframes and mockups for Innovate BC's new grants website.

*More work experiences on the next page and on my LinkedIn.*

**TEDxEmilyCarrU**  
[tedxemilycarru.com](http://tedxemilycarru.com)  
Sep 2019 – Sep 2020

**TEDxEmilyCarrU Co-Organizer**  
As the co-organizer for a large event, I led the Communication, Curation, Design, Event Production, Video Production and Finance teams. Part of my responsibilities also involved creating the new website for TEDxEmilyCarrU using Squarespace and managing the TEDxEmilyCarrU Instagram account to increase following by over 100 followers within a month.

**Emily Carr University**  
[writingcentre.ecuad.ca](http://writingcentre.ecuad.ca)  
Sep 2018 – May 2020

**Writing Centre Tutor**  
My work involved critical thinking and collaboration on ideas with diverse people and opinions. I built confidence in my writing, leadership, communication, and presentation skills. This work also grew my ability to give and take constructive criticism through in-person and online tutoring.

**TRIUMF**  
[triumf.ca](http://triumf.ca)  
Nov 2019 – Feb 2020

**Graphic Designer**  
I developed an original infographic for the TRIUMF PIF & NIF facility to use in digital media, and web. This involved creating large-format, print-ready work that is scalable and matches industry standards and company brand standards.

**Taxwerx**  
[taxwerx.ca](http://taxwerx.ca)  
Jan 2019 – May 2019

**UI UX Designer**  
I worked on the Taxwerx client portal which helps people do their taxes in a simple online portal. I conducted contextual inquiry, analysis, user tests, created wireframes, user flows and clickable mockups.

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## Skills

### Some of my most used tools:

Adobe XD	Sketch
Illustrator	WordPress
InDesign	MS Office
Photoshop	Jira
Figma	Slack

### Some of the things that excite me about my work:

User research and user stories	Aesthetic typography & layouts
Complex information architecture	Facilitating meaningful user tests
Prototyping low to high fidelity work	Working with diverse clients
Wireframing possible screen ideas	Presentating my ideas & designs
Building functional mockups	Documenting & organizing work

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## Achievements

[In-House Design Award](#) by the Association of Registered Graphic Designers (RGD) – TRIUMF Infographic (2021)  
Honourable Mention for the ECUAA Graduation Award for Community Engagement (2020)  
Ian Gillespie Design Scholarship for excellence in design (2019)  
TEDx Speaker [“What we overlook about change”](#) (2019)  
Steven John Hodge Memorial Scholarship for artistic and academic merit (2018)  
Exhibited artwork in the Foundation Show at Emily Carr University (2017)  
Dulwich Science Art Photography Competition Winner First Place (2015)