

JANANI RAMESH

Vancouver-based Product Designer with 5 years of expertise in UI/UX, creating intuitive digital experiences across diverse industries.

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RECENT WORK EXPERIENCE

Digital Product Designer & Creative Coordinator

Sparkjoy Studios | Feb 2021 - Current

- Designed for 30+ B2B projects (\$10K-\$200K CAD budgets), creating intuitive UI/UX for websites, apps, and SaaS platforms from user journeys to high-fidelity Figma mockups.
- Conducted user research and usability testing, translating findings into responsive designs that improved website usage and speeds by 40% within six months.
- Managed multiple concurrent design and retainer projects, implementing agile methodologies and facilitating design sprints to solve complex problems in a fast-paced agency environment.
- Directed client presentations, training, and communications, while orchestrating internal project logistics, budgets, and documentation to ensure on-time, in-scope delivery.

Lead Product Designer

Pantegral | Feb 2021 - Current

- Led designs for 8 customized SaaS client portals across diverse sectors, creating modular components for cohesive experiences on desktop, tablet, and mobile platforms.
- Developed platforms enhancing virtual B2B collaboration for thousands of users, integrating seamless communication and project management features.
- Implemented client feedback sessions to drive iterative design improvements, streamlining workflows and enhancing user-centered design across portals.
- Collaborated with clients, directors, and developers to align portal designs with business objectives and user needs across various industries such as accounting, e-commerce, mental health, and more.

Human-Robot Interaction Designer

A&K Robotics | Oct 2020 - Dec 2021

- Designed intuitive touch screen UIs on the Cruz™ Mobility Pod self-driving robots, enhancing airport navigation for users with limited mobility through accessible, user-centric design.
- Implemented autonomous mobility robot interfaces at major international hubs, including YVR Vancouver Airport and Madrid-Barajas Airport for thousands to use.
- Translated real airport maps into precise vector illustrations, critical for programming accurate robot driving paths.
- Collaborated closely with over 10 directors, scientists and programmers to conduct thorough user research and ensure UI alignment with operational needs.

COMMUNITY ENGAGEMENT

Design Mentorship

Self-Directed | Mar 2022 - Current

TEDxEmilyCarrU Speaker and Organizer

TEDxEmilyCarrU | Sep 2019 - Sep 2020

Worldwide Alumni Advisory Board Leader

Dulwich College | Jan 2021 - Current

Writing Centre Tutor

Emily Carr University | Sep 2018 - May 2020

Full work history, skills and engagement can be found on [LinkedIn](https://www.linkedin.com/in/jananimrimesh1997/).

This work is conducted with gratitude in Vancouver, on the traditional, ancestral, and unceded territories of the Musqueam, Squamish, and Tsleil-Waututh Nations.

EDUCATION

Bachelor in Interaction Design

Emily Carr University | 2016 - 2020

ACHIEVEMENTS

2021 RGD In-House Design Award for TRIUMF Infographic

The Association of Registered Graphic Designers (RGD) | 2021

Honourable Mention for Community Engagement

Emily Carr University | 2020

Scholarship for Excellence in Design

Emily Carr University | 2019

Scholarship for Artistic and Academic Merit

Emily Carr University | 2018

TOOLS

Figma	Notion
Sketch	Jira
Adobe CC	Microsoft 365
InVision	WordPress
HTML & CSS	Wix

SKILLS

Interaction Design	Heuristic Analysis
Product Design	Accessibility (WCAG2)
UI/UX	Information Architecture
User Research	Design Systems
User Flows	Style Guides
Storyboarding	Typography
Journey Mapping	Visual design
Prototyping	Illustration
Wireframes	Presentations
Mockups	Training

INTERESTS

Actively engaged in creative expression through dance classes, film photography, and pottery. An avid traveler, board game enthusiast, and plant mom.