

JANANI RAMESH

Vancouver-based Product Designer with 5+ years of experience delivering 30+ global B2B & SaaS products, focusing on user-centered design for the web.

RECENT WORK EXPERIENCE

Lead Product Designer

Pantegral [Subsidiary of Sparkjoy Studios] • 2021 - Present

- Spearheaded UX/UI design for 9 enterprise B2B and B2C SaaS portals, driving successful launches across 6 diverse industries, boosting usage to over 10K combined users
- Developed end-to-end user flows and responsive prototypes for data visualization dashboards, streamlining core administrative workflows including reporting, user management, and analytics
- Designed and shipped organization and collaboration tools that measurably improved user task completion and team communication efficiency
- Conducted user interviews, usability testing, and feedback analysis to drive iterative improvements, enhancing key features based on direct user insights
- Led cross-functional design reviews and stakeholder presentations, ensuring alignment between technical constraints, business goals, and user needs
- Partnered with the director as a key collaborator in shaping and executing product strategies, driving critical business direction decisions, and writing key proposals that were successfully approved and implemented

Digital Product Designer & Creative Coordinator

Sparkjoy Studios • 2021 - Present

- Led 30+ global web projects (\$10K-\$200K CAD) for leading healthcare, education, and sustainability organizations including the Government of Canada, Anxiety Canada, Heart & Stroke, UBC, and IISD to deliver intuitive websites, apps, and SaaS platforms
- Crafted UX deliverables including user flows, information architectures, and high-fidelity prototypes using Figma and Adobe CC, achieving 40% faster design implementation.
- Optimized website performance and user experience across large-scale platforms through systematic research, testing, and iterative improvements
- Drove project success through end-to-end client engagement, from discovery sessions and design reviews to post-launch training and support

Web and Graphic Designer

Freelance • 2019 - Present

- Collaborated with clients such as TRIUMF, Emily Carr University, Innovate BC, and others to deliver impactful web, graphic, and communication design solutions that elevated brand presence and achieved strategic goals.

Human-Robot Interaction Designer

A&K Robotics • 2020 - 2021

- Conceptualized and designed accessible touch screen interfaces for Cruz™ Mobility Pod autonomous robots, enabling seamless navigation in high-traffic public spaces such as the YVR and Madrid international airports
- Secured partnerships with major international airports through intuitive, user-centric interface designs for elderly and mobility-impaired travelers
- Conducted comprehensive user research to optimize robot-human interactions, translating complex technical requirements into accessible user experiences
- Collaborated with cross-functional teams of scientists and engineers to align interface design with technical capabilities and operational constraints

CONTACT

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EDUCATION

Bachelor in Interaction Design

Emily Carr University • 2016 - 2020

TOOLS

Figma, Sketch, Adobe CC, InVision, HTML, CSS, WordPress, Miro, Wix

SKILLS

Interaction Design, Product Design, UI/UX, User Research, User Flows, Storyboarding, Prototyping, Wireframes, High-fidelity Mockups, Accessibility, Info. Architecture, User Testing, Typography

ACHIEVEMENTS

In-House Design Award

RGD • 2021

Honorable Mention

Emily Carr University • 2020

Excellence in Design Scholarship

Emily Carr University • 2019

Artistic and Academic Merit Scholarship

Emily Carr University • 2018

COMMUNITY ENGAGEMENT

Design Mentorship

Self-Directed • 2022 - Present

Alumni Advisory Board Leader

Dulwich College • 2021 - Present

TEDxEmilyCarrU Organizer

TEDxEmilyCarrU • 2019 - 2020

Writing Centre Tutor

Emily Carr University • 2018 - 2020